

STAR EQUIPMENT



2020 INDUSTRY PARTNER
OF THE YEAR
The Greater Iowa City Area HBA



Earlier this year, Durant High School was ready to take its Industrial Tech program to the next level. The dream was for students to have additional training skills that would set them apart from other candidates and ready for contractors to hire and put them to work right away. As a department that continually serves its community, cleaning trails at Wildcat Den State Park, building handicap ramps with the Lion's Club and much more, achieving this dream now relied on the community helping the school.

Durant Community School District decided to buy a trailer plus a skid steer students would learn how to operate. While many businesses helped achieve these purchases, one especially stood out: Star Equipment. The company's efforts made them a natural for The Greater Iowa City Area Home Builders Association 2020 Industry Partner of the Year Award.

Star Equipment Vice President Brad Bowman (pictured, right with Sales Manager Mitch McDonough) met with the Durant team to learn about the project then discounted the package to make it affordable and allow funding in hand adequate for the purchase. Additionally, Star Equipment helped secure funds toward the purchase, even donating itself. The company also added extra features to ensure student safety and delivered the equipment to Durant High School. Salespeople followed up several times to make sure everything was working okay, going

above and beyond “normal” customer service. Plans are underway for district to buy another piece from Star Equipment because their commitment to the Durant program and its students was so amazing

Without the support of great people and companies like Brad and Star Equipment, Durant High School would not be able offer students the huge and rare opportunity to graduate knowledgeable about how to safely operate a piece of equipment, a qualification that makes them highly marketable and critical assets to the skilled-trades workforce shortage.