



VIRTUAL HOME SHOW

THE GREATER IOWA CITY AREA HBA

February 22 - 28

FIRST-TIME BUYER \$250

Also Included with 10x10 Booths

- Rotator in promotional digital ads encouraging register to win contests.
- Listing as Home Show vendor on contest page.
- Contest Spotlight. Logo and display ad to promote business and item for giveaway. May choose to give away multiples of an item, minimum prize value \$50.
- Complete list of opt-in register to win for all contests.

HOME SWEET HOME \$750

Also Included with 10x20 Booths

- Rotator in promotional digital ads encouraging register to win contests.
- Listing as Home Show vendor on contest page.
- Contest Spotlight. Logo and display ad to promote business and item for giveaway. May choose to give away multiples of an item, minimum prize value \$50.
- Complete list of opt-in register to win for all contests.
- Meet the Vendors will be a digital feature for guests to get to know our Home Show vendors through a pre-recorded video.

DREAM HOUSE \$1,100

Also Included with 20x20+ Booths & Presenting Sponsors Package

- Rotator in promotional digital ads encouraging register to win contests.
- Listing as Home Show vendor on contest page.
- Contest Spotlight. Logo and display ad to promote business and item for giveaway. May choose to give away multiples of an item, minimum prize value \$50.
- Complete list of opt-in register to win for all contests.
- Meet the Vendors will be a digital feature for guests to get to know our Home Show vendors through a pre-recorded video.
- Featured role in our Hot at the Home Show Facebook Live daily segment. Select an issue, trend or topic and decide how you want to present it.
- Written/typed blog.
- Image collection with description.
- Z102.9 Live Remote Interview (In-Person Vendors Only).

Contact:

Karyl Bohnsack
IC Area HBA
(319) 351-5333
karyl@hbaofic.org

