

## Overview:

The Climate Action & Outreach Division of Iowa City, Green Iowa AmeriCorps, Johnson Clean Energy District, and the Greater Iowa City HBA have collaborated on a Neighborhood **Energy Blitz**, and the South District Neighborhood is hosting the **inaugural event** on Saturday, April 24, 2021. This event is made possible by **volunteers** who want to translate concerns about climate change into **concrete action!**

# Project goal:

to reach 1300 households with devices that will save them money and help reduce GHG emissions in Iowa City.

Thanks for your help!



# What to Bring / Wear:



Liability forms  
(attached)  
need to be  
signed by a  
parent or  
guardian in  
order to  
participate.

Masks are  
required.



Make sure you  
have a bottle of  
water, good  
walking shoes,  
and sunscreen.  
Prepare for a  
lot of walking!

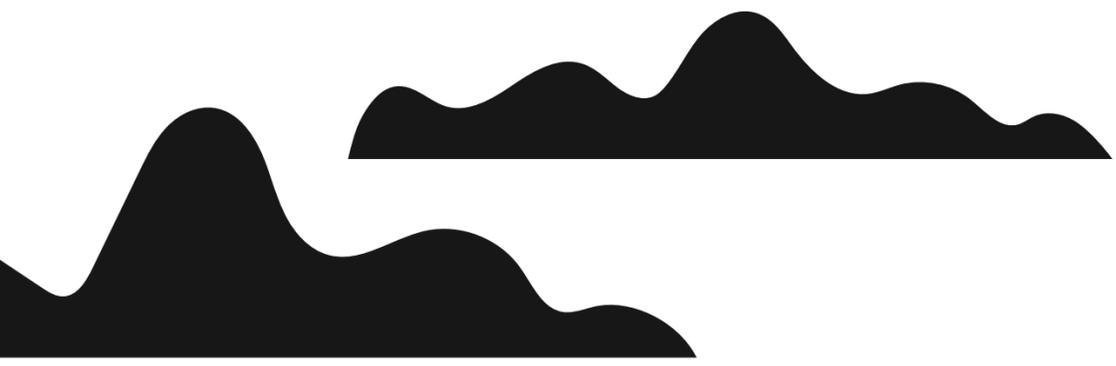
# Good Questions to Ask:



# Should I check my email?

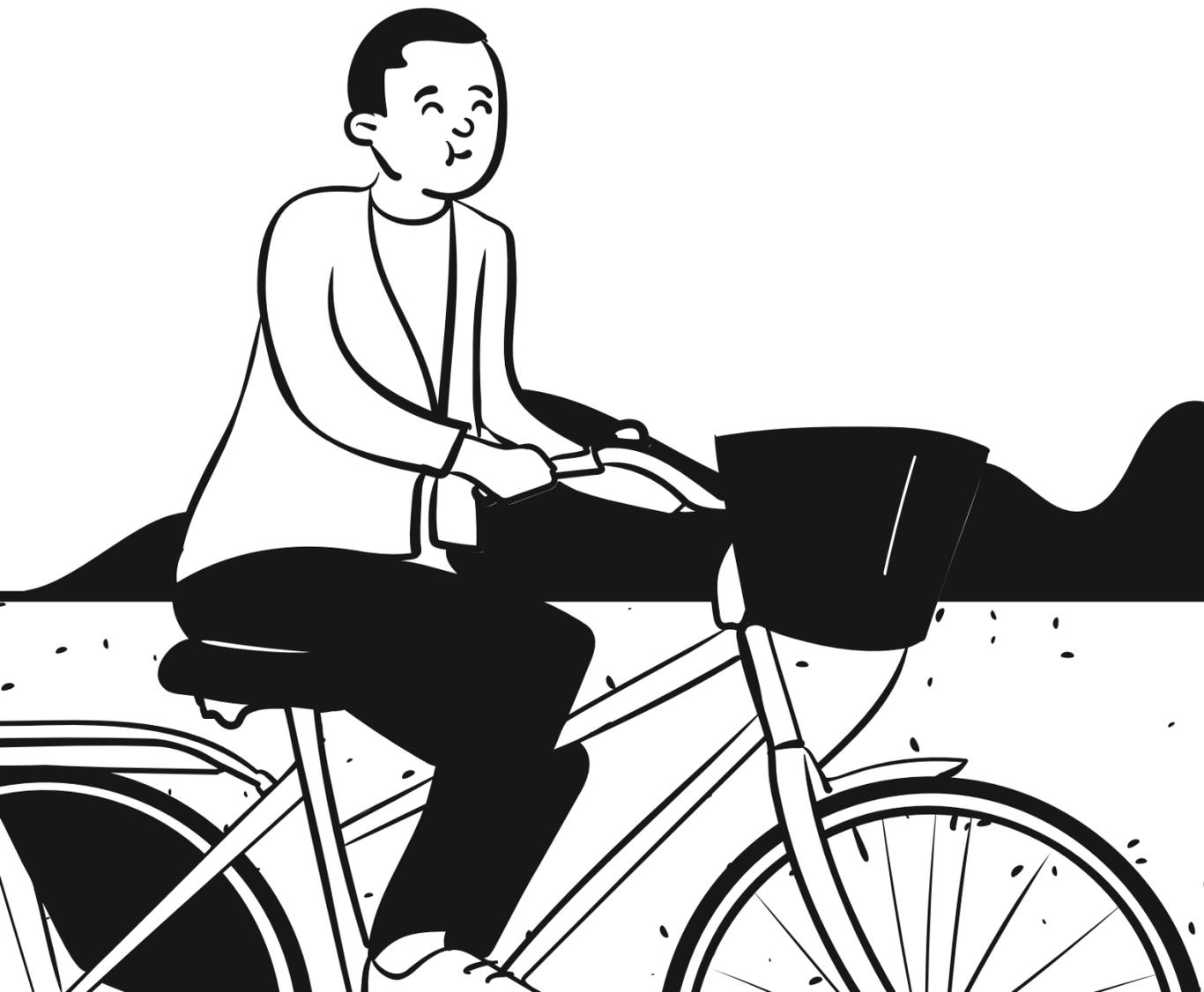
Yes. Yes, you should.  
You will receive your liability form and a map showing you the meeting point at Fairmeadows Park/Grant Wood Elementary School by email, in advance.





# How will we be organized?

Everyone will be assigned to a team of 8-10 volunteers and given a specific section of the neighborhood/walking route to cover.



# Who's in charge?

Every team will have event captains (wearing green vests) who will have a map of your route and will coordinate the team activities that day.

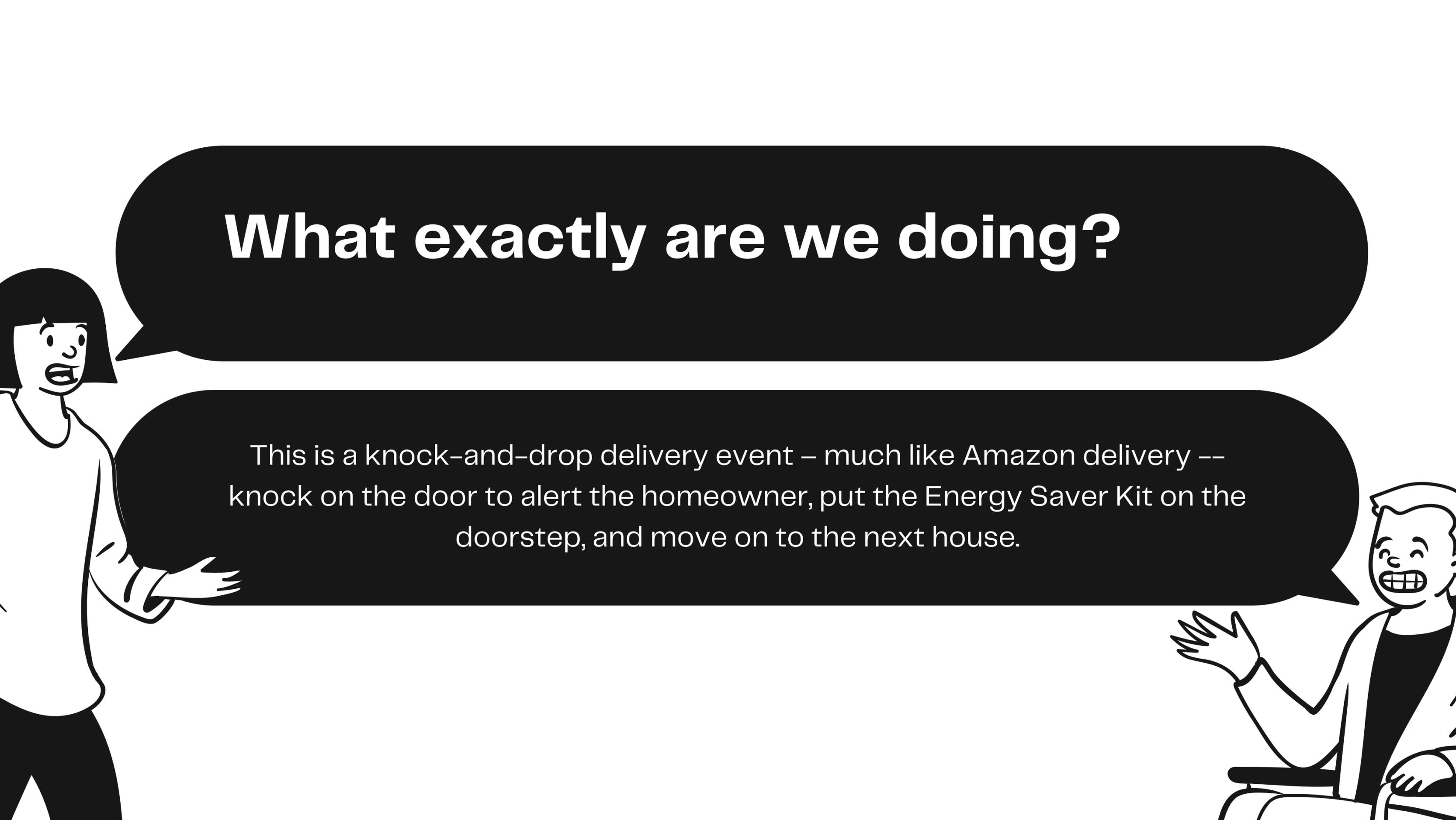




# Where and how will we start?

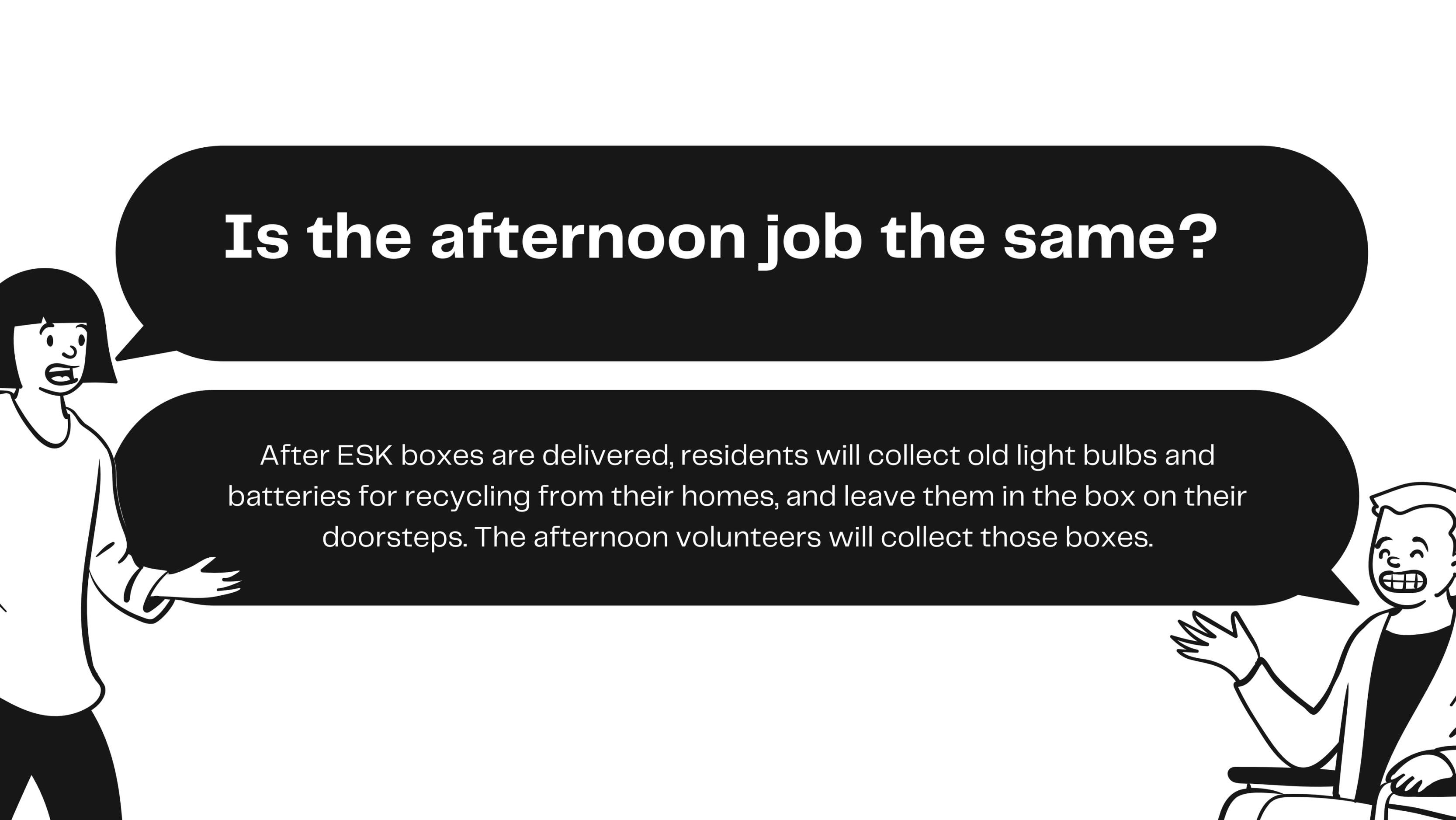
Each team will assemble at Fairmeadows Park at the start of their shift to meet their team captains, go over instructions, and ask questions before heading out.





**What exactly are we doing?**

This is a knock-and-drop delivery event – much like Amazon delivery -- knock on the door to alert the homeowner, put the Energy Saver Kit on the doorstep, and move on to the next house.



**Is the afternoon job the same?**

After ESK boxes are delivered, residents will collect old light bulbs and batteries for recycling from their homes, and leave them in the box on their doorsteps. The afternoon volunteers will collect those boxes.

# What is in an Energy Saver Kit?

## **LED Light Bulbs**

use 85% less energy while producing the same amount of light. They last longer than traditional light bulbs and can save households \$600 a year!

## **Furnace Whistle**

signals when it's time to change the filter and can extend the life of an HVAC unit. This device can save 15% of the energy needed for heating and cooling.

## **Shower Timers**

can reduce emissions, since water heaters are often the least efficient appliance in a home. Shortening showers by 1 minute can save 550 gallons per year!

## **Battery Recycling Info**

explains that batteries have been the leading cause of landfill fires in Iowa City. We can avoid these pollutant-spewing events by sharing info about recycling.

## **Contact Cards**

offer a complete list of City services, ensuring people will know who they can call with any sustainability-related questions they may have.



# Why does this matter?

Iowa City has a goal of reducing GHG emissions 45% by 2030 and getting to net zero by 2050. Energy use in buildings is the largest source of GHG emissions. The devices we're handing out will help residents save money, live more comfortably in their homes, and help bring the city's emissions down. That's good news worth sharing!





# Do you have questions?

Get in touch with Sarah Gardner at the City or Evie Radl at Green Iowa AmeriCorps for any concerns.



## Email Addresses

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## Phone Number

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## Like our facebook event!

<https://fb.me/e/1sUg6MXrz>