



## 2021 Iowa City Area HBA Virtual Home Show Application

Feb. 22 - 28, 2021

Presented By  
 The Greater Iowa City Area Home Builders Association  
 Lepic-Kroeger, REALTORS  
 Collins Community Credit Union

**Vendor Information**

Company Name _____	Contact Person _____
Mailing Address _____	City, State, Zip _____
Phone _____	Mobile _____
Fax _____	Email _____
Website _____	

Product/Service Categories for Listing: \_\_\_\_\_

LOVE IOWA (List any Iowa manufactured/made products you offer): \_\_\_\_\_

Virtual Home Show Package Option (FIRST-TIME HOMEBUYER \$250, HOME SWEET HOME \$750 OR DREAM HOUSE \$1,100):

Contest Giveaway Prize(s) (Minimum 1, at least \$50 Value): \_\_\_\_\_

Virtual Home Show Vendor Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Sign the application and fax or email it to the HBA office upon receipt. Payment must be submitted in the form of a check made payable to The Greater Iowa City Area HBA 35 days prior to the show or no later than **Jan. 22, 2021**. The HBA will bill you 30 days prior to the due date. Applications without proper payment will be returned after the deadline.

<u>VIRTUAL HOME SHOW RATES</u>	
FIRST-TIME BUYER.....	\$250
HOME SWEET HOME .....	\$750
DREAM HOUSE .....	\$1,100

CONTACT INFO: The Greater Iowa City Area Home Builders Association • PO Box 3396 • Iowa City IA 52244  
 Phone: (319) 351-5333 Fax: (319) 358-2443 Email: Karyl@HBAofIc.org Michelle@HBAofIc.org Website: iowacityhomes.com



THE IOWA CITY AREA HBA

# VIRTUAL HOME SHOW

February 22 - 28

## FIRST-TIME BUYER \$250

- Vendor listing on Home Show website and contest page with link to your website.
- Rotator in digital promotional ads encouraging sign ups for "register to win" contests.
- Contest Spotlight. Logo and display ad to promote your business and giveaway item. Minimum prize value \$50. Option to donate more giveaways for greater interaction.
- Quality lead list, from contest sign-ups, of interested consumers.
- Listing in Home Show magazine.

### Contact:

Karyl Bohnsack  
IC Area HBA  
(319) 351-5333  
karyl@hbaofic.org

## HOME SWEET HOME \$750

- Vendor listing on Home Show website and contest page with link to your website.
- Rotator in digital promotional ads encouraging sign ups for "register to win" contests.
- Contest Spotlight. Logo and display ad to promote your business and giveaway item. Minimum prize value \$50. Option to donate more giveaways for greater interaction.
- Quality lead list, from contest sign-ups, of interested consumers.
- Listing in Home Show magazine.
- "Meet the Vendors" digital feature where consumers get to know your business via a pre-recorded video.



## DREAM HOUSE \$1,100

- Vendor listing on Home Show website and contest page with link to your website.
- Rotator in digital promotional ads encouraging sign ups for "register to win" contests.
- Contest Spotlight. Logo and display ad to promote your business and giveaway item. Minimum prize value \$50. Option to donate more giveaways for greater interaction.
- Quality lead list, from contest sign-ups, of interested consumers.
- Listing in Home Show magazine.
- "Meet the Vendors" digital feature where consumers get to know your business via a pre-recorded video.
- Featured role in the Hot at the Home Show Facebook Live daily segment through Zoom. Select an issue, trend or topic and decide how you want to present it.
- Feature article on topic you choose.
- Images collection with description.
- Z102.9 Live Remote Interview at your business (Corridor locations only).



The Gazette

