



# MEMBER DISCOUNT PROGRAM

# #1 FOR NEW COUNTRY



Commercial	:30
Mon – Fri, 5AM – 10AM	6 Per Week
Mon – Fri, 3PM - 8PM	6 Per Week
Sat-Sun, 5AM – 8PM	6 Per Week
Mon – Fri, 5AM-8PM	8 Per Week
Mon – Sun 5AM-12MID	12 Per Week
Online Radio	38 Per Week
Digital Display + Mobile Ad	1 Week
<b>WEEKLY COMMERCIALS</b>	<b>76 PER WEEK</b>
<b>NORMAL WEEKLY INVESTMENT</b>	<b>\$3,740</b>
<b>NEW WEEKLY INVESTMENT</b>	<b>\$1,870</b>
<b>MEMBER DISCOUNT</b>	<b>50%</b>

- KHAK CEDAR RAPIDS
- Massive Reach and Exclusive Audience
- Legendary, Dominant Country Station with LOCAL Heritage Morning Show

#1 FOR NEW COUNTRY



*With Townsquare Media, you'll be reaching a loyal, local audience of current and future customers for your business. Remain relevant and top of mind by creating a cross-platform campaign across any of our stations and websites. Most importantly, you'll be setting your business up for success in Winter 2020 at a locked in, discounted rate!*

CHECK THIS BOX TO AMP UP  
YOUR BUY

**+\$500**

*Let our stations post about your business on  
Facebook!*

1 sponsored Facebook post by the station of your choice with guaranteed impressions, clicks or engagements

# 104.5 KDAT

TODAY'S BEST MIX

Commercial	:30
Mon – Fri, 5AM – 10AM	8 Per Week
Mon – Fri, 3PM - 8PM	7 Per Week
Sat-Sun, 5AM – 8PM	8 Per Week
Mon – Fri, 5AM-8PM	8 Per Week
Mon – Sun 5AM-12MID	16 Per Week
Online Radio	47 Per Week
Digital Display + Mobile Ad	1 Week
<b>WEEKLY COMMERCIALS</b>	<b>94 PER WEEK</b>
<b>NORMAL WEEKLY INVESTMENT</b>	<b>\$2,720</b>
<b>NEW WEEKLY INVESTMENT</b>	<b>\$1,700</b>
<b>MEMBER DISCOUNT</b>	<b>60%</b>

- KDAT CEDAR RAPIDS
- Targeted Reach and Exclusive Audience
- Go to Station for Working Women and Busy Moms.
- Consistent Ratings Leader



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**+\$500**

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1 sponsored Facebook post by the station of your choice with guaranteed impressions, clicks or engagements

# 94.1 KRNA CLASSIC ROCK

Commercial	:30
Mon – Fri, 5AM – 10AM	8 Per Week
Mon – Fri, 3PM - 8PM	7 Per Week
Sat-Sun, 5AM – 8PM	8 Per Week
Mon – Fri, 5AM-8PM	8 Per Week
Mon – Sun 5AM-12MID	16 Per Week
Online Radio	47 Per Week
Digital Display + Mobile Ad	1 Week
<b>WEEKLY COMMERCIALS</b>	<b>56 PER WEEK</b>
<b>NORMAL WEEKLY INVESTMENT</b>	<b>\$2,584</b>
<b>NEW WEEKLY INVESTMENT</b>	<b>\$1,615</b>
<b>MEMBER DISCOUNT</b>	<b>60%</b>

- KRNA CEDAR RAPIDS
- Massive Reach and Exclusive Audience
- Exclusive Classic Rock Station



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YOUR BUY



+\$500

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# THANK YOU!

Weeks Available: NOW  
– UNTIL FURTHER  
NOTICE  
Q4-Q1 2020-2021

